



2023  
MEMBERSHIP &  
SPONSORSHIP  
OPPORTUNITIES

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# OUR MISSION

THE FERNDALE CHAMBER OF COMMERCE  
STRENGTHENS BUSINESS & COMMUNITY BY  
ADVOCATING. EDUCATING. & ENGAGING OUR  
MEMBERS SO THAT FERNDALE IS THE BEST  
PLACE TO LIVE. WORK & DO BUSINESS.

## 2023 MEMBERSHIP RATES

|                       |        |
|-----------------------|--------|
| Individual            | \$110  |
| Sole-proprietor       | \$215  |
| 1-10 employees        | \$325  |
| 11-25 employees       | \$375  |
| 26-50 employees       | \$480  |
| 51-100 employees      | \$640  |
| 101-250 employees     | \$910  |
| 250+ employees        | \$1100 |
| Nonprofit             | \$160  |
| Municipal corporation | \$325  |

Memberships are good for 365 days from the date of purchase and are not prorated.

Renewal notices are sent 60-days in advance of expiration.

Memberships are dropped if not paid within 90-days of due date.

# MEMBER BENEFITS

## NEW MEMBER WELCOME

- Welcome letter
- Welcome video and ChamberMaster tutorial
- New member features on social media
- Announcement on downtown Ferndale reader board
- Introduction in weekly e-newsletter
- Free attendance at first Networking Luncheon with opportunity to speak to attendees
- Ferndale Chamber member window cling



# MEMBER BENEFITS

## MEMBER RECOGNITION

MEMBERSHIP ALLOWS YOU SEVERAL UNIQUE RECOGNITION OPPORTUNITIES THROUGHOUT THE YEAR INCLUDING:

- Special sponsorship for Chamber Members
- Member success promotion - let us highlight your success, milestones, new staff, or community services
- Monthly member spotlight - attend our monthly Networking Luncheon where all attendees have the chance to win a feature in the following months newsletter & social media
- Promote your business events by adding them to our online Chamber calendar
- Ribbon cutting, grand opening, grand reopening, - we invite members, Board of Directors & elected officials to cut the ribbon and open your doors
- Member of the Quarter - featured at monthly Networking Luncheon, in our e-newsletter and social media
- Annual Awards Banquet - several businesses recognized for accomplishments and community services
- Business After Hours - showcase your business to others at an event we help you host

# MEMBER BENEFITS

## CONNECTING

GET TO KNOW OTHERS IN YOUR COMMUNITY.  
DEVELOP PARTNERSHIPS & SUPPORT OTHER  
BUSINESSES THROUGH THESE OPPORTUNITIES:

- New Members - your first Monthly Networking Luncheon is on us! Bring your business cards and we will give you a few minutes to introduce yourself and your business to attendees
- Monthly Networking Luncheon - join us the third Wednesday of the month for roundtable networking & your chance to meet our newest members, learn about upcoming events & win a door prize
- Chamber Happy Hour- seasonally held at one of Ferndale's local breweries/taprooms for casual conversation & connection
- Morning Grind - join us before work to start your day with coffee & connection
- Business After Hours - showcase your business to others at an event we help you host

# MEMBER BENEFITS

## ADVOCACY

WE PROVIDE THE SUPPORT AND TOOLS  
NECESSARY TO HELP YOUR BUSINESS &  
EMPLOYEES THRIVE

- Power Hour - join us for an hour long conversation with experts & community connectors and come away with tools and ideas to take your business to the next level
- Job Board - feature your business' employment opportunities in our weekly e-newsletter and virtual job board
- Seasonal shop local campaigns - let us feature your products or services in one of our seasonal promotional newsletters
- Chamber referrals - we refer Chamber businesses, first
- ChamberMaster - increase your online business presence by linking your business webpage to ours
- Direct connection to elected officials - attend our annual conversation with the Mayor of Ferndale, forums held throughout the year, and learn more about important legislation impacting business