
commerce

COMMUNICATOR

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The Chamber is gearing up for our spring events! This quarter we're excited to keep up the amazing momentum we had coming into 2018 and continue making your Chamber membership even more valuable.

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Goodbye Kelsey! Our Membership Director, Kelsey Rowleson, has taken a new position with Louis Auto Glass. She will be starting there the first week of April as their Sales & Estimating Director. Kelsey started with the Chamber as the Event & Program Coordinator and later became the Director of Membership. While we are sad to see her go, we wish her the best of luck in her new position. Though Kelsey is gone, our dedication and commitment to making your membership the most valuable it can be remains. We look forward to continuing the growth Kelsey contributed to!

LAST QUARTER RECAP

2018 Annual Awards Dinner and Silent Auction took place January 18, 2018 and celebrated the successes of 2017.

The Annual Awards Dinner celebrated the members, board members, ambassadors and volunteers that went above and beyond in 2017. Here are the winners of this year's awards:

Spirit of Ferndale: Flow Motion LLC

Environmental Star: Samsom Rope Technologies

Emerging Business of the Year: Rockwood Realty

Community Outreach: Baker Septic Tank Pumping Inc

Community Service: Community Service Co-Op

Ambassador of the Year: Alivia Jelinski, Northwest Washington Fair and Event Center

Board Member of the Year: Anya Milton, Boys and Girls Clubs of Whatcom County

Female Empowerment Award: Kathi-Hiyane Brown, Whatcom Community College

President's Award: BPOC Services
Executive Director's Award: Haggen Food & Pharmacy

Lifetime Achievement Award: Dianne Blakesly, Kelly's O'Deli



Ferndale Grocery Outlet was named the 2017 Member of the Year! Stop in to congratulate owners Beth and Larry Brown!

Disney Business Excellence Seminar

The Ferndale Chamber welcomed two Disney Institute representatives for Disney's Approach to Business Excellence training that took place on March 8. This all day seminar taught business owners, managers and employees how to rethink their culture, leadership style, brand and how to increase innovation. These seminars are world renowned and the Chamber was excited to offer this experience to our members.



4th Annual Spring Run Off March 24

The 8th Annual Ferndale Spring Run Off had a rainy start and snowy finish! Despite the weather, 80 runners and walkers came out to commemorate the Spring Equinox that took place on March 24. Now that we've officially celebrated spring, it's time for the weather to cooperate!



UPCOMING EVENTS

April showers bring May flowers... flower baskets that is!

Every spring, the Ferndale Chamber adorns the streets of Ferndale with huge and beautiful flower baskets. Armed with ladders and gloves, a team of volunteers spends an entire day hanging the giant baskets on every light post throughout downtown and out front of participating businesses. The baskets aim to beautify and draw attention to our downtown corridor. In the summer, countless tourists make a stop into the Ferndale Visitors Center to compliment the unique flower baskets and drive along the decorated streets.



Above: Chamber board members Anya Milton and Tim Miller help put up flower baskets in Downtown Ferndale.

Community Wide Garage Sale coming up on May 5th!

The best deals in the Ferndale area can be found at the annual Community Wide Garage Sale! Follow our sale map to different garage sales in Ferndale to find new and used treasures. To get on the map, please call 360-384-3042 or email audrey@ferndale-chamber.com, the cost is \$5. Printed maps and an online map link will be available April 30. You can pick up maps at the Chamber offices at 2007 Cherry St or visit ferndale-chamber.com for the link to the online map.

The Ferndale Chamber will now be hosting Makayla's Street Jam!

The beloved 3 on 3 basketball tournament in the memory of Makayla Nicolaas will take place on August 3rd, 4th & 5th and will now be run by the Ferndale Chamber in conjunction with Makayla's family.



MONTHLY PROGRAMS

Besides our large events, the Chamber also hosts over 60 programs for our members throughout the year. These include Leads & Needs, Business Unplugged and Power



The Chamber offers a variety of programs to our members. Our networking programs include Business Unplugged, Leads & Needs and our monthly membership luncheons. We also run an educational

Community College Continuing Education Center.

Business Unplugged (right) is our after-hours networking program. The next Business Unplugged will be on April 12 and will be located at Bellewood Acres Farm from 4 - 6 pm. This event is free and members only. Drinks and small bites are served. Please register online.

Leads & Needs (left) is our coffee networking event from 8-9 am every first and third Thursday of the month at the Leaderblock Wine Company. This is a casual networking event and is free to attend.

Power Hour (bottom left) covers an array of business topics such as, leadership, technology and marketing. The next Power Hour is May 10 from 4-5pm at the Ferndale WECU. The topic is multigenerational communication at work.



Business Unplugged, Leads & Needs and Power Hour are all free for members to attend. We do encourage that you register online at ferndale-chamber.com or call 360-384-3042. Power Hour and Business Unplugged are members only. Leads & Needs is open to potential members.

OUR PROGRAMS ARE YOUR BENEFITS



speaker series called Power Hour every other month in conjunction with the Whatcom

UPCOMING LUNCHEONS

Our monthly membership luncheons will now be held at the Pioneer Pavilion at 2007 Cherry Street. Please register online for your early bird discount by the Friday before

Our monthly membership luncheons are held on the third Wednesday of every month. We see approximately 100 people per meeting. Our next lunch will be April 18 from 12:00 - 1:00 pm and will feature round table networking. Door prizes are welcome!

The luncheons are our highest attended program and a favorite among members. The program starts off with an update of new members and events, and then moves into round table networking. At your table of six, each person will have one minute to promote themselves and hand out business cards, at the ding of the bell, it's time to switch! This continues until the program is over, allowing for maximum amounts of connections.

To get a discount on your lunch, be sure to register online by the Friday prior to the event. Our pricing structure is as follows: Pre-Registered- \$20, Regular Registration & Walk Up- \$22, Not-Eating & Pre-Registered- \$5, Not-Eating & Regular Registration- \$7. You can pay online, over the phone and at the door. You can also choose to pre-pay for the year and skip the registration process altogether! To pre-pay for the year please email audrey@ferndale-chamber.com



Want your name on the big screen? Become a lunch sponsor! 2018 sponsorships are sold out and 2019 sponsorships are going fast. Sponsorships include 5 minutes speaking at lunch, promotional materials on tables and so much more. Email audrey@ferndale-chamber.com to reserve your 2019 lunch sponsorship now!

Our upcoming lunch events are listed below. The April and May lunches will take place from 12:00 -1:00 pm at the Pioneer Pavilion located at 2007 Cherry St, Ferndale. The June lunch will begin at 11:30 to allow time for networking before guest speaker Rob Fix from the Port of Bellingham begins his program. Thank you to our sponsors listed below:



April Membership Luncheon
Thank you to our sponsor,
Rockwood Realty



May Membership Luncheon
Thank you to our sponsor:
Flow Motion LLC

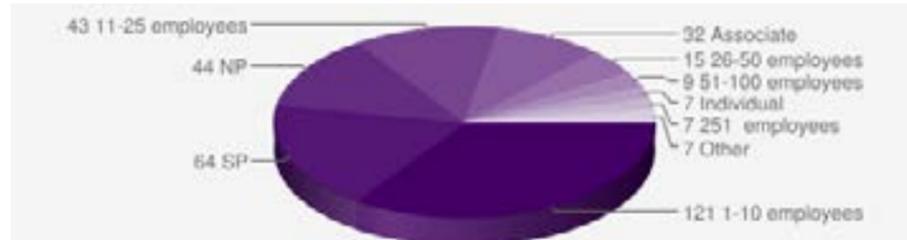


June Membership Luncheon
Thank you to our sponsor:
SYB Holdings Company

GROWTH

Ferndale is on the rise - just since the start of 2018 we have added 30 new members to our Ferndale Chamber Family, that's 10 per month!

Seen a lot of new faces? That's because the Ferndale Chamber has welcomed 110 new members just in the last year. Thanks to our Membership Director, Kelsey Rowson, Ferndale Chamber Membership is at an all time high. But what does this mean for you?



Membership isn't the only thing that's grown, you may have noticed our events getting more and more crowded! We have had record breaking attendance at all of our events and programs.

We kicked off the year at our Annual Awards Dinner with an all time high attendance of 220 people. Right after that, the February lunch set a new record of 115 registrants. The Disney Institute training drew in over 220 registrants and Leading Ladies also broke records with 30 women attending the February program.



We are proud to have a growing and committed group of members. We pride ourselves on having one of the most active membership demographics among Chambers. You and your business are what make our Chamber so unique and successful.

YOUR BENEFITS OF GROWTH

Is bigger always better? We think so! More members mean more people to network with, more connections and more collaboration. It also means our local economy is growing, making Ferndale and the Whatcom Community an even better place to live, work and do business.



MEMBERSHIP

New members, we hope you've enjoyed your first few months with the Chamber! Existing members, here's a chance to get to know some new neighbors:

A rising tide lifts all boats. By joining the Ferndale Chamber, these new members understand that they are becoming a part of a powerful group that can empower their business and effect change in our community. Today we stand 341 strong and are growing at an unprecedented rate. Why? Because we understand that every single member, all 352 and counting, are different and have diverse needs. Plus, we understand that we are an a-la-carte item. You don't have to join a chamber. Which is why we work tirelessly to continue serving the needs of our members—whether it be a quick question, or advocating on behalf of the business community in Ferndale and Whatcom County. We are proud to say that we love our members and are proud to serve you every day. We look forward to continuing to grow with you and our amazing community for years to come!



NEW MEMBERS

We'd like to thank every single member for being a member and extend a very warm welcome to the 30 new members that became a part of our organization in the first quarter of 2018. The logos on the left represent all of our new members. Not pictured: KD's Barbershop, Pacific Insurance Group and Michael Collins. Thank you for your membership and we look forward to growing with you!

AMBASSADOR OF THE QUARTER: ALYSSA SPRINGS, OWNER OF FLOW MOTION

Congratulations to our Ambassador of the first quarter, Alyssa Springs of Flow Motion! Alyssa has been a champion of our chamber from the very moment she became involved. Alyssa also donated 20 hours of her time to the Ambassador program during the first three months of the year, earning her the title of Ambassador of the Quarter. Thank you Alyssa for your hard work and dedication!



MEMBERS OF THE MONTH

Every month two members, one large business and one small, are voted on by their peers for Member of the Month. Congratulations to all of our Members of the Month from last quarter! Members of the Month are nominated based on community involvement, Chamber involvement, community give back, volunteerism and overall presence in the community. Businesses are nominated by other members and then voted on via online survey before the monthly luncheon.



JANUARY Large Business

"I began my career in 1966 at age 18 and have worked at McDonalds for 48 years. My wife and I now operate the 7 restaurants in Whatcom county, we opened the Ferndale restaurant in Jan 1996. We recently completed an "Experience of the Future" wall to wall interior remodel of the restaurant. We now offer self-ordering kiosks which enables customers to order pay and seat themselves as we will deliver the order to them." - Jim Campbell, Owner. The Ferndale McDonalds has been a member of the Ferndale Chamber since 1996 and is located at 1688 Main St, Ferndale, WA. They are open 24 hours a day and can be reached at 360-380-5727..

JANUARY Small Business

LesSchwabstartedhisbusiness in 1952 when he purchased a small tire store in Prineville, OR. In the decades that followed, he build his business from a single store into one of the largest , most respected independent tire business in the country.



This growth was made possible through Les' commitment to providing quality customer service. Today, Les' vision remains stronger than ever with over 7,000 dedicated Les Schwab employees committed to providing you with a great experience with a job done right. We appreciate the opportunity to serve you. Les Schwab is located at 1731 Labounty Dr, Ferndale and their phonenumberis360-380-4660.



FEBRUARY Large Business

Cascade Connections has been serving the community for over 37 years. The program includes home care, residential, training and vocational services. The company's mission is to empower people with disabilities to enhance their quality of life. The company supports people to gain the knowledge to promote independent living and employment opportunities, and they also help community members to get to know the great people they support and what they have to offer. Cascade Connections provides opportunities for everyone. They are located at 1354 Pacific Pl, Ferndale and can be reached by calling 360-714-9355.



FEBRUARY Small Business

"I'm Jim Brady, the owner of the Farmers Insurance Agency located west of town near Church Rd. Our job is to protect you, your family and the assets you've worked so hard to build. After nearly a year in business here in Ferndale, I'd like to thank the members of the Ferndale Chamber of Commerce for making us the February Member of the Month. I invite you to stop by the office and have us review your current policies." Jim Brady's agency is located at 2417 Main St Ste 105 in Ferndale, WA with hours from 8:30 am - 5:30 pm Monday through Friday. He can all be reached by calling his office at 360-914-3996.

MARCH Large Business

Hempler's Food Group was founded in 1934 by Hans Hempler and his wife, who came to Bellingham from Borken, Germany, where Hans had served as an apprentice sausage maker in the family sausage kitchen. Hempler's specialty hams, bacon and



sausage products have become renowned across the Northwest, living up to Hans Hempler's original vision of quality ingredients and small batch crafted meats, and can be found in most grocery stores in the region. Hempler's Foods Group is located at 5470 Nielsen Ave and can be contacted by calling 360-312-1413.



MARCH Small Business

All of us at Ferndale Mini Market are very thankful and honored to be named Business of the month for March. It means a lot especially since it was voted on by a lot of great people that are committed to the Ferndale community. The Ferndale community has supported us over the years and we are very appreciative of that and so thankful for the Ferndale Chamber that has given us so many opportunities to give back to our community. The Ferndale Mini Market is located at 2085 Main St, Ferndale and is open 24 hours a day. You can also reach them by calling 360-384-0497.

ADVERTISE WITH US

The Ferndale Chamber is proud to offer our members affordable advertising opportunities. One of these, is advertising in our quarterly newsletter! The newsletter is distributed on our website, in our Monday emails and on Facebook. Other advertising opportunities includes event sponsorship, "The Bulletin" quarterly email and program sponsorships. For more information on any of these, please email audrey@ferndale-chamber.com

Size	Color ad rate	10 % discount *When you advertise in all four newsletters
Whole page 8.5"w x 11"h	\$710	\$639
Half page 8.5"w x 5.5"h	\$355	\$319
Half page 4.25"w x 11"h	\$355	\$319
Vertical column 2.5" w x 11" h	\$209	\$188.10
5" w x 4" h	\$152	\$136.80
Horizontal bar, bottom 8.5" w x 2" h	\$129	\$116.10
Business card size 4" w x 2" h in	\$50	N/A



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LETTER FROM THE EDITOR



"Hi there! I'm Audrey Audette, your editor and Event and Program Coordinator for the Ferndale Chamber of Commerce! For now, I'll also be your point of contact for any membership related questions or concerns. I celebrated my anniversary with the Chamber last quarter and am looking forward to another great year moving forward. We have a lot of exciting things planned for Chamber events and programs that I can't wait to share with you all! Please feel free to contact me at audrey@ferndale-chamber.com or call me at 360-384-3042 with any questions, concerns, suggestions or just to chat!



NOTE FROM PRESIDENT ANYA MILTON

Deeply-rooted inside all of us, is a force that drives us to live in community. It is here where we rely on each other, get our basic needs met, it's also where care for one another. I have felt that strong sense of community personally and professionally, throughout my involvement with the Ferndale Chamber of Commerce. . I witness it happening every day through the execution of the Chamber's extensive programs and exhibited through all of our benefits. We create a community dedicated to the advancement of YOU and YOUR business; whether you're a sole proprietor or the executive of a company, a non-profit like the Boys & Girls Clubs or a multi-million dollar oil company. Together, we build community.

"TOGETHER WE BUILD COMMUNITY"

We have great expectations this year. Please know that your constructive feedback is welcome, you are part of this community and collaboratively, we are stronger for it. It is a tremendous honor for me to serve as your Board President this year. We have some very exciting times ahead

LEADERSHIP

Get to know your chamber staff and leadership team.

The Ferndale Chamber of Commerce Board of Directors and staff is dedicated to making the Ferndale Chamber and Ferndale region the best place for you and your business to thrive. The Ferndale Chamber currently has 15 local business people on the Board of Directors and two full time staff. The Chamber's Executive Director is Ann Serwold and the 2018 Board President is Anya Milton of the Boys & Girls Clubs of Whatcom County. Please feel free to contact the Chamber at any time with your questions and concerns, 360-384-3042



EXECUTIVE DIRECTOR ANN SERWOLD

As the months fly by in 2018 I am going to stop and "smell the roses", if not at least, pause and reflect. It's been such an incredible ride these past few months and what this team has accomplished is by no means small. And by team, I mean the staff, the board, and the Ambassador group. Functioning at the level we have has been a team effort and is key and as we look forward into 2018 and sustaining that growth and excitement. I thank you for supporting us through your membership and sponsorships, your volunteerism and your verbal praises that we never take for granted. You are the reason we are here and we look forward to your growth and success as much as our own.